



THE ENLISTED ASSOCIATION
OF THE
NATIONAL GUARD OF THE UNITED STATES

Corporate Membership Program



CORPORATE MEMBERSHIP PROGRAM

Working for America's best!

On behalf of the Enlisted Association of the National Guard of the United States (EANGUS) and our proud Members, I would like to extend an offer for you to join our Corporate Membership Program. Before I explain the benefits of joining, please allow me to explain how EANGUS serves the 400,000 National Guard Soldiers and Airmen across America and the world.

EANGUS is a non-profit military association which was chartered in 1972 in Jackson, Mississippi to provide dedicated support to the Enlisted Members of the Army and Air National Guard, retirees, and their families. Since 1972, we have grown to be the leader of all Associations that serve Enlisted members of both the Army and Air National Guard and we have developed a reputation on Capitol Hill as being the "Association of Choice." In addition, we play a vital leadership role in the Military Coalition (TMC) which consists of 36 military and veterans' organizations that today represent over 5.5 million members.

Why should you become a Corporate Member? What better way to show your support to our nation than by backing the only organization that works exclusively for the Enlisted members of the Army and Air National Guard! Our members serve as the educators, trainers and ultimately the end-users of the equipment and ser-

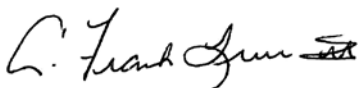
vices provided to the National Guard. We provide valuable feedback regarding the product usefulness and participate in the acquisition decision processes. Many of our Senior Enlisted Members make the final recommendation and decision regarding the future purchase of services and products utilized by our National Guard Soldiers and Airmen.

Since we are an IRS 501(c) Military and Veterans Organization, your Support may be tax deductible under existing IRS rules. Our full-time legislative team located in Alexandria, Virginia interacts on a regular basis with key congressional committees and leadership staff. We also network with the senior leadership of the National Guard Bureau (NGB) and the states' Adjutants General and Senior Enlisted Advisors on a daily basis. So, what's in it for you? How does your Corporate Support benefit you and your company? Allow me to direct your attention to the opposite side of this brochure where you will find corresponding "color tabs" that will assist you in selecting your desired Level of Support. Under each tab, you will find the corresponding value and attributes for each sponsorship level along with directions on how to contribute and where to mail your donation.

Your support of our Enlisted Members of the National Guard will be greatly appreciated and recognized. Your Corporate Membership enables us to continue to provide much needed legislative support on issues concerning our Soldiers and Airmen of our National Guard and in turn – You!

On behalf of America's heroes, our Citizen Soldiers and Airmen, families, and retirees, we thank You for your support!

Respectfully,

A handwritten signature in black ink, reading "A. Frank Lever, III". The signature is written in a cursive style with a prominent initial "A" and a flourish at the end.

CSM (Ret) A. Frank Lever, III USA President

“Platinum Plus” Level Contribution

A level of support reflecting a legacy of commitment to our association.

- A sustained supporter of \$5,000 for 3 years plus.
- Benefits of Membership: *Similar to the Patriot with some slight differences in discount values.*
 - ◆ EANGUS Website Recognition and Links
 - Prominent Display of Your Logo, Mission Statement and Branding Ad
 - ◆ “New Patriot” Magazine Advertisement – “Marketing Choice – Prime Location”
 - 1 Complimentary Inside Full Page Ad (*available in either black and white or color*)
 - Additional Advertisement = 20% Discount
 - ◆ “New Patriot” Magazine – 6 Free Annual Subscriptions
 - ◆ Congressional Legislative Event
 - EANGUS Legislative Event of the Year
 - Invitation for 6 Guests with Special Name Recognition
- Meet Congressional Honorees; Special Escorts by Executive Council Members
 - ◆ Periodic and Timely Legislative Updates
 - ◆ National Conference Advertisement - Full Page
 - ◆ Exhibit Program Discounts. See “Conference Exhibit” tab
 - ◆ Senior Leadership Accessibility Luncheon Annually w/EANGUS Leadership, Capitol Hill Center of Influence and 4 invited guests
 - ◆ “Wall of Recognition” – Displayed in the National Office

The Patriot

“Platinum” Level Contribution

The Enlisted Association of the National Guard’s most significant annual supporter.

- Annual supporter of \$5,000
- Benefits of Membership:
 - ◆ EANGUS Website Recognition and Links
 - Prominent Display of Your Logo, Mission Statement
 - ◆ “New Patriot” Magazine Advertisement – “Marketing Choice – Prime Location”
 - 1 Complimentary Inside Full Page Ad *(available in either black and white or color)*
 - Additional Advertisement = 15% Discount
 - ◆ “New Patriot” Magazine – 4 Free Annual Subscriptions
 - ◆ Congressional Legislative Event
 - EANGUS Legislative Event of the Year
 - Invitation for 4 Guests with Special Name Recognition
- Meet Congressional Honorees; Special Escorts by Executive Council Members
 - ◆ Periodic and Timely Legislative Updates
 - ◆ National Conference Advertisement – Prominent Full Page
 - ◆ Exhibit Program Discounts. See “Conference Exhibit” tab
 - ◆ Senior Leadership Accessibility
- Luncheon Annually w/EANGUS Leadership, Capitol Hill Center of Influence and 2 invited guests
 - ◆ “Wall of Recognition” Displayed in the National Office

The Statesman
“Gold” Level Contribution

*A most significant supporter.
Annual supporter of \$3,000.*

■ Benefits of Membership:

- ◆ EANGUS Website Recognition and Links
Prominent Display of Your Logo and Ad
 - ◆ “New Patriot” Magazine Advertising –
“Marketing Choice – Prime Location”
 - 1 Complimentary Half Page Display Ad
(available in either black and white or color)
 - Additional Advertisement = 10% Discount
 - ◆ “New Patriot” Magazine – 3 Free Annual Subscriptions
 - ◆ Congressional Legislative Event
 - EANGUS Legislative Event of the Year
 - Invitation and recognition for 3 Guests
 - Meet Congressional Honorees
 - ◆ Periodic and Timely Legislative Updates
 - ◆ National Conference Advertisement –
Prominent Half Page Ad
 - ◆ Exhibit Program Discounts. See “Conference Exhibit” tab
 - ◆ Senior Leadership Accessibility
- Annual Luncheon w/EANGUS Leadership and 1 invited guest
- ◆ “Wall of Recognition” Displayed in the National Office

The Revere

“Silver” Level Contribution

*A supporter who has shown
“A Commitment to Excellence” to those
who serve our National Guard.*

- Annual supporter of \$1,500
- Benefits of Membership:
 - ◆ EANGUS Website Recognition and Links
 - Prominent Display of Your Logo
 - ◆ “New Patriot” Magazine Advertising
 - 1 Complimentary Quarter Page Ad
(available in either black and white or color)
 - Additional Advertisement = 5% Discount
 - ◆ “New Patriot” Magazine – 2 Free Annual Subscriptions
 - ◆ Congressional Legislative Event
 - EANGUS Legislative Event of the Year
 - Invitation and recognition for 2 Guests
 - Meet Congressional Honorees
 - ◆ Periodic and Timely Legislative Updates
 - ◆ National Conference Advertisement – Quarterly
 - ◆ Exhibit Program Discounts.
See “Conference Exhibit” tab
 - ◆ “Wall of Recognition” – Displayed in the National Office

The Musket

“Bronze” Level Contribution

- Annual supporter of \$500
- Benefits of Membership:
 - ◆ EANGUS Website Recognition and Links
 - Prominent Display of Your Logo
 - ◆ 1 Annual "New Patriot" Magazine Subscription
 - ◆ Congressional Legislative Event
 - EANGUS Legislative Event of the Year
 - Invitation and Recognition for 1 Guest
 - ◆ Periodic Legislative Updates
 - ◆ National Conference Advertisement
 - ◆ Company Name and Logo
 - ◆ “Wall of Recognition” – Displayed in the National Office

National Conference and Exhibit Information

The following fees and stipulations apply to the respective Levels of Support:

■ *The Minuteman “Platinum Plus” Level of Support:*

- ◆ 20% Discount up to 3 Booths
- ◆ Full Page Ad in Corporate and Exhibitor Program Book
- ◆ President’s Event Invitation and recognition for 6 Guests

■ *The Patriot “Platinum” Level of Support:*

- ◆ 15% Discount Up to 2 Booths
- ◆ Full Page Ad in Corporate and Exhibitor Program Book
- ◆ President’s Event Invitation and recognition for 4 Guests

■ *The Statesman “Gold” Level of Support:*

- ◆ 10% Discount Up to 2 Booths
- ◆ Half Page Ad in Corporate and Exhibitor Program Book
- ◆ President’s Event Invitation and recognition for 3 Guests

■ *The Revere “Silver” Level of Support:*

- ◆ 10% Discount Up to 1 Booth
- ◆ Quarter Page Ad in Corporate and Exhibitor Program Book
- ◆ President’s Event Invitation and recognition for 2 Guests

■ *The Musket “Bronze” Level of Support:*

- ◆ Company Name in Corporate and Exhibitor Program Book
- ◆ President’s Event Invitation and recognition for 1 Guest

Corporate Membership Information

Welcome to the Enlisted Association of the National Guard of the United States Corporate Membership Level of Support. Enclosed you will find the appropriate tabs respective to your desired level of support and its corporate value.

Please complete the reverse side of this tab. Check the preferred Level of Support block and mail your financial support payment to:

**Enlisted Association of the
National Guard of the United States**

ATTN: Executive Director
3133 Mount Vernon Avenue
Alexandria, Virginia 22305-2640
1-800-234-EANG (3264)

- The Patriot “Platinum” Level of Support – \$5,000
- The Statesman “Gold” Level of Support – \$3,000
- The Revere “Silver” Level of Support – \$1,500
- The Musket “Bronze” Level of Support – \$500

Thank you for enabling us to continue to protect the benefits of those who proudly serve our nation – your Army and Air National Guard Soldiers and Airmen.

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email Address: _____

POC: _____

Credit Card Information:

Name on Card _____

Expiration Date _____ 3 Digit Code _____

Signature _____

Amount _____

Annual Support Level

_____ The Patriot "Platinum" Level of Support –
Annual supporter of \$5,000

_____ The Statesman "Gold" Level of Support –
Annual supporter of \$3,000

_____ The Revere "Silver" Level of Support –
Annual supporter of \$1,500

_____ The Musket "Bronze" Level of Support –
Annual supporter of \$500

Mail To:

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3133 Mount Vernon Avenue

Alexandria, Virginia 22305-2640

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